

PATENT
Attorney Docket No.: DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Howard Dernehl, et al.
Serial No.: 09/635,994
Filed: August 9, 2000
For: **WEB BASED REFERRALS
WITH REWARD INCENTIVE**
Group Art Unit: 3622
Examiner: John L. Young
**SUPPLEMENTAL INFORMATION
DISCLOSURE STATEMENT**
162 N. Wolfe Road
Sunnyvale, CA 94086
(408) 530-9700

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The citations listed below, copies attached, may be material to the examination of the above-identified application, and are therefore submitted in compliance with the duty of disclosure defined in 37 C.F.R. §§ 1.56 and 1.97. The Examiner is requested to make these citations of official record in this application.

Applicants have become aware of the following printed publication which may be material to the examination of this application:

- “Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing”
- “Harvesting Goodwill through Relationship Referral Marketing”

06/04/2004 SZEWIDIE1 00000009 09635994

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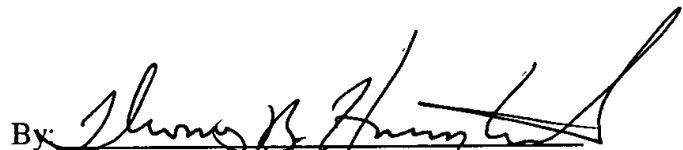
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This Supplemental Information Disclosure Statement under 37 C.F.R. §§ 1.56 and 1.97 is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that anyone or more of these citations constitutes prior art.

Respectfully submitted,
HAVERSTOCK & OWENS LLP

Dated: 6-1-04

By: 
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Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP

Date: 6-1-04 By: 

FORM PTO-1449 (Modified)		U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.:09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(Use Several Sheets If Necessary)</small>				Applicant: Howard Dernehl, et. al.			
				Filing Date: August 9, 2000		Group Art Unit: 3622	
U.S. PATENT DOCUMENTS							
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS							
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation
							Yes
	AK						
	AL						
	AM						
	AN						
	AO						
OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)							
	AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing,"					
	AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing,"					
	AR						
	AS						
	AT						
	AU						
	AV						
	AW						
	AX						
	AY						
	AZ						
Examiner:				Date Considered:			
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

